

2022

# Chocolate Scorecard

We eat chocolate for comfort, celebration and indulgence. But what's really going into the chocolate we buy? We have surveyed the world's biggest chocolate companies to find out! Some are rising to the challenge, but others continue to ignore consumer demand for chocolate that's **good for people and the planet.**

## SPECIAL MENTIONS

Previous scorecard 'Good Eggs' **Alter Eco**, **Tony's Chocolonely** and **Whittaker's** continue to be best in class.

**Nestlé** has taken significant steps in innovation for addressing farmers' income with additional payments and with their commitment to plant 2.8 million shade trees by the end of 2022.

**Ferrero** now joins other companies whose cocoa is overwhelmingly certified such as **Hershey's**, **Ritter**, **Fazer** and others. While certification is not perfect, it is often a positive step in a company's sustainability journey, especially when it is included as a part of other initiatives.

SCORE KEY



Leading the industry on policy



Starting to implement good policies



Needs more work on policy and implementation



Needs to catch up with the industry



Did not respond to survey: Lacking in transparency

















# 2022 CHOCOLATE SCORECARD

Companies are listed by performance

Company	Popular Product(s)	Traceability & Transparency	Living Income	Child Labour	Deforestation & Climate	Agroforestry	Agrichemical Management	Overall
 <b>BEYOND GOOD.</b>								
								
								
								
<b>FERRERO</b> Kinder Nutella Ferrero Rocher								





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	<i>(manufacturer)</i>							
	<i>(processor)</i>							

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<b>ETG</b> Beyond Beans, Export Trading Group	(trader)	Yellow Heart	Yellow Heart	Yellow Heart	Orange Heart	Orange Heart	Orange Heart	Yellow Bear
 <b>ECOM</b> (trader and processor)		Yellow Heart	Yellow Heart	Yellow Heart	Green Heart	Yellow Heart	Red Heart	Yellow Bear
<b>Mondelez International</b> Cadbury Toblerone Milka		Yellow Heart	Yellow Heart	Yellow Heart	Yellow Heart	Yellow Heart	Red Heart	Yellow Bear
<b>HERSHEY'S</b> The Hershey Company		Yellow Heart	Orange Heart	Yellow Heart	Orange Heart	Orange Heart	Yellow Heart	Yellow Bear
<b>Lindt</b> Lindt & Sprüngli AG		Yellow Heart	Orange Heart	Green Heart	Orange Heart	Yellow Heart	Red Heart	Yellow Bear

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	<i>(trader)</i>							
								
								
	<i>(trader and processor)</i>							

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<b>pladis</b> McVitie's Godiva Ulker								
<b>Cargill</b> (trader, processor and manufacturer)								
<b>Ritter SPORT</b>								
<b>BARRY CALLEBAUT</b> (trader, processor and manufacturer)								
<b>Puratos</b> Reliable partners in innovation (manufacturer)								






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Companies are listed by performance










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 Unilever Breyer's, Ben & Jerry's, Klondike								
 FUJI OIL Blommer CHOCOLATE COMPANY	(manufacturer)							
 GODIVA Chocolatier								
 ITOCHU	(trader)							
 STOLLWERCK Alpia Sarotti								

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<b>meiji</b>		♥	♥	♥	♥	♥	♥	♥
<b>Kellogg's</b>		♥	♥	♥	♥	♥	♥	♥
<b>MORINAGA</b> Dars		♥	♥	♥	♥	♥	♥	♥
 DAITOCACAO CO.,LTD. (manufacturer)		♥	♥	♥	♥	♥	♥	♥
<b>Glico</b>		♥	♥	♥	♥	♥	♥	♥



Company	Popular Product(s)	Overall
		
		
 Werther's Toffifay Merci		

**BROKEN EGGS**

Only a small number of companies refused to engage with the Chocolate Scorecard, these are **Starbucks**, **General Mills** and **Storck**. If they are making progress on increasing the sustainability of their chocolate supply chains then we and their customers would like to hear more about it.



**GOOD EGG AWARD**

The 2022 Good Egg Award goes to **Beyond Good**, for a business model which ensures people and the planet are respected and cared for. Their smaller size has enabled this model to be refined and now they are looking to scale up.



**ROTTEN EGG AWARD**

The 2022 Rotten Egg Award goes to **Storck** (manufacturer of **Werther's**, **Toffifay**, **Merci**) for lack of transparency and being unreasonable. They also received the Rotten Egg Award last year.



**The Chocolate Collective** is coordinated by **Be Slavery Free**, with universities, consultants and civil society groups engaging in transforming the chocolate industry. We are grateful to the companies who participated and the staff who took time to engage with us.

## Researchers

*This research has been conducted in accordance with Human Research Ethics Committee guidelines under the project titled The Chocolate Scorecard, project ID 10917, 2022, from Macquarie University, Sydney, Australia; Open University (UK) HREC/4275/Bernardi; University of Wollongong HREC, project title: Chocolate Scorecard, number: 2022/009.*



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## Subject Matter Consultants

*We are grateful for their advice but in the end decisions were made by the research team.*



**Forest Trends**  
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## Promotion Partners

Abolition  
ACRATH  
Asset Campaign  
Baptist World Aid Australia  
Child Labor Coalition  
EcoCare Ghana

El Llamado del Bosque  
Estwatch  
European Freedom  
Network  
Freedom United  
Green America

JATAN  
Mighty Earth  
National Consumer League  
National Wildlife Federation  
Netzwerk gegen  
Menschenhandel

RAIN  
Roscidet  
SIM For Freedom  
Unseen UK